

---

# Aaron Gafni

Partner

[AGafni@ggfirm.com](mailto:AGafni@ggfirm.com)

Phone – 310.201.7452



---

Aaron Gafni represents clients in a wide variety of corporate and transactional matters, ranging from entity formation and structuring to equity financings, joint ventures, and mergers and acquisitions.

Aaron advises entrepreneurs, start-ups, and middle-market companies across a broad range of business sectors, including technology and digital media, food and beverage, health and wellness, apparel, and branded consumer products.

He has particular experience representing venture-backed growth companies, often working with such clients from initial formation to successful exits. Founders rely on Aaron's experience with convertible note and SAFE financings, preferred stock financings, corporate governance, day-to-day transactional matters, and mergers and acquisitions.

Aaron is the head of partner and associate recruiting at Greenberg Glusker.

## Awards

- *Legal 500*, US Elite Los Angeles - Corporate M&A, 2026
- *The Best Lawyers in America*®, Corporate Law, 2024
- Southern California Super Lawyers Rising Stars, 2018-2020

## Bar Admissions

- California

## Education

- University of California, Los Angeles (J.D., 2007)
- University of California, Santa Barbara (B.A., 2002)

## Services

- Corporate
- Technology
- Corporate Structuring & Operations
- Family Business Planning
- Corporate Financing Transactions
- Joint Ventures & Strategic Alliances
- Licensing
- Mergers & Acquisitions
- Sports
- Food & Beverage

---

## Representative Matters

- Represented wellness brand Liquid IV in its acquisition by Unilever, as well as numerous financing rounds and day-to-day matters.
- Represents leading e-commerce technology company Assembly in its acquisitions of Refersion, PipeCandy, Order Metrics, Prestozon and other businesses, as well as general day-to-day matters.
- Represents supplement brand YouTheory in its \$210 million+ acquisition by Jamieson Wellness, a Canadian public company.
- Represents social gaming app Powder in its \$14 million Series A financing and other corporate matters.
- Served as lead corporate counsel on the \$2 billion sale of the Los Angeles Clippers franchise to Steve Ballmer.
- Represented outdoor brand WaterPORT in its acquisition by Gathr Outdoors, a portfolio company of Centre Partners.
- Represented provider of small business software solutions in its acquisition by private equity-backed platform entity.
- Represented VR studio RYOT in the sale of its business to AOL/Huffington Post.
- Represents national fast-casual restaurant chain in its tender offer transaction and ongoing corporate matters.
- Represented energy software management company Taylor Consulting & Contracting in its sale to Albireo Energy.
- Represents venture-backed mobile content studio in day-to-day corporate matters.
- Represented well-known women's denim company in an equity financing transaction with a venture capital investor.
- Represented aerospace supply chain company in the sale of its business to a publicly-traded company.
- Represented an online video game developer in its Series B and Series C financings, as well as multiple buy-side acquisitions.
- Represents a multinational food products company in connection with brand acquisitions, joint ventures and day-to-day corporate matters.

---

## Publications

January 11, 2016

**Greenberg Glusker Elevates Aaron Gafni to Partner**

*Greenberg Glusker Press Release*

October 28, 2014

**Aaron Gafni Honored by Variety Among "Hollywood's New Leaders" for 2014**

*Variety*

August 12, 2014

**Sterling Family Trust Completes \$2 Billion Sale of Los Angeles Clippers to Steve Ballmer**

*Greenberg Glusker Press Release*

October 1, 2011

**Bet Tzedek Names Greenberg Glusker 2011 Pro Bono Firm of the Year**

*Greenberg Glusker Press Release- Bet Tzedek*