
Alexis S. Anderson

Associate

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Alexis S. Anderson is an associate in Greenberg Glusker's Intellectual Property & Technology Group.

Alexis has experience drafting licensing, work for hire, merchandise, vendor, endorsement, employment, collaboration, venue, non-disclosure, software development, and services agreements, as well as Terms of Service and Privacy Policies. She is also skilled at various aspects of trademark law, including clearing marks, responding to USPTO Office Actions, and pursuing cease and desists. Much of her work caters to clients in the media, software, and consumer product spaces.

While at UCLA School of Law, Alexis was a clinician in the Documentary Film Legal Clinic. Alexis was also a Kirkland Fellow at The Williams Institute where she advanced research on transgender athletes' legal rights and intersectional discrimination claims.

Alexis was recognized by the Los Angeles Copyright Society for academic excellence in Copyright Law and was the recipient of the Masin Family Academic Excellence Gold Award for both Copyright and Entertainment Law. In her downtime, Alexis enjoys playing and analyzing video games.

Professional Affiliations

- Member, John M. Langston Bar Association

Awards

- *Best Lawyers: Ones to Watch® in America, 2026*

Bar Admissions

- California

Services

- Intellectual Property
- Cybersecurity and Privacy
- Artificial Intelligence
- Branded Consumer Products
- Creator Economy
- Digital Media & Content Publishing
- Technology
- Video Games, Streaming & Esports
- Consumer Claim Defense

Education

- University of California, Los Angeles School of Law (J.D., *distinguished scholar*, 2023)
 - Media, Entertainment, and Technology Law & Policy Specialization
 - Temple University (B.A., *summa cum laude*, 2020)
 - Honors Program
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Publications

October 28, 2024

Your Online Business Could Be the Next Target for Costly Data Privacy Lawsuits

Greenberg Glusker Client Alert

June 20, 2024

California: Strategies for apps and websites to avoid claims under CIPA

OneTrust DataGuidance

April 29, 2024

Best Practices for Apps & Websites to Avoid Claims Under the California Invasion of Privacy Act (CIPA)

Greenberg Glusker Client Alert