Greenberg Glusker

Alla Savranskaia

Partner

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Phone – 310.785.6810

Recognized by *Variety* as one of Hollywood's top dealmakers, Alla Savranskaia handles deals on behalf of some of the entertainment industry's biggest players as well as up-and-coming talent.

She has experience with various aspects of the entertainment business, including film, television, commercial production and literary works. Alla represents producers, writers, showrunners, book authors, and directors as well as production companies in scripted and unscripted space.

Representative clients include:

- A major Hollywood director and producer in his documentary and publishing deals
- A best-selling science-fiction author whose first book became a worldwide blockbuster motion picture
- A prominent literary estate in film and television rights deals
- Four times Oscar winner costume designer in her various film and television engagements
- Oscar and Emmy-award-nominated documentary directors and producers
- Top commercial production companies
- A media and commerce company founded by four of the world's greatest athletes

Before attending law school, Alla spent many years producing documentary films and non-fiction programming for various broadcasters, including PBS, National Geographic and Discovery Channel. Her prior production experience enables her to naturally combine a legal and business perspective in advising her clients.

Awards

- Listed in *Variety's* Dealmakers, 2011, 2020–2024

Services

- Entertainment
- Sports

- Listed in *Variety's* Legal Impact Report, 2025, 2026
- Southern California Super Lawyers Rising Stars, 2014-2018
- Listed as one of Hollywood's emerging legal dealmakers, Dealmakers Impact Report, *Variety*, 2011

Bar Admissions

- California

Education

- University of California, Los Angeles (J.D., *Order of the Coif*, 2008)
- Russian State Institute of Cinematography (VGIK) (B.A., *magna cum laude*)
  - Film Studies

Languages

- Russian

Entertainment Experience

- Provide general representation and legal work for independent producers and production companies in scripted and unscripted space.
- Negotiate agreements for above and below the line talent for studio and independent motion picture projects
- Represent writers, directors, executive producers and show runners in scripted and unscripted television.
- Advise clients in literary, television format, and other forms of rights licensing and acquisitions
- Negotiate employment agreements for entertainment industry executives on behalf of both individuals and production companies.
- Represent documentary filmmakers
- Advise clients in connection with sales agency and foreign and domestic distribution agreements
- Negotiate book publishing and other agreements for literary works
- Negotiate agreements in the reality television space
- Advise entertainment clients in connection with business entity formation
- Structure agreements for television, motion picture and new media platforms on behalf of the estate of one of the greatest science fiction writers of all times

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Publications

July 24, 2018
UTA Signs Ray Bradbury Estate (Exclusive)