
Mark Muir

Partner

MMuir@ggfirm.com

Phone – 310.785.6881



Mark Muir works with actors, authors, writers, producers, directors, crew members, and multi-hyphenates to negotiate their business deals in the entertainment industry.

Mark brings a unique perspective to transactional entertainment law, informed by his experience working in television production, as an in-house attorney for a major talent agency, and now advising clients as an attorney at a leading entertainment law firm. After graduating from UCLA, he started out working in the entertainment industry and learned the fundamentals of production as a field producer in reality television. Mark then continued his education at UC Hastings, with the goal of learning the law as it applies to the entertainment industry.

After earning his law degree, Mark returned to Los Angeles and went to work as an in-house attorney for one of the top talent agencies in the industry, drafting and negotiating hundreds of agreements for the agency's acclaimed clientele with all of the major and mini-major studios, networks, production companies, and publishing houses, as well as with independents of all sizes. From his rare combination of experience producing television and working as an attorney at the high-volume agency, Mark had gained both a practical understanding of the day-to-day of industry professionals and the experience and knowledge to protect the real-world needs and wants of his clients.

Mark joined Greenberg Glusker in 2013 and brings that same unique perspective to structuring a wide range of entertainment deals for clients in all media, including film, television, commercial, new media, and publishing. He advises on projects budgeted from five figures to nine figures, at all stages from idea through rights acquisition, disposition, development, production, distribution, and exploitation. His work includes:

- Acting, Writing, Directing, Producing, Production and Book Publishing agreements

Services

- Entertainment
- Sports

- Pilot and series agreements for show creators and non-writing executive producers
- Rights option and acquisition agreements
- Distribution and Licensing agreements
- Commercial, Voiceover, and Endorsement agreements

Awards

- Listed in *Variety's* Legal Impact Report, 2024–2026
- Listed in *Variety's* Dealmakers, 2020–2024
- Recognized in *National Law Journal's* Sports & Entertainment Trailblazers, 2022

Bar Admissions

- California

Education

- University of California, Hastings College of the Law (J.D., 2009)
- University of California, Los Angeles (B.A., 2001)
 - Political Science

Publications

August 22, 2018

Film News Roundup: Alien-Abduction Thriller 'Beyond the Sky' Set for September (EXCLUSIVE)

Variety