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# Natasha Shabani

Counsel

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Natasha Shabani's practices focuses primarily on transactional intellectual property law, including trademark and copyright protection, enforcement, compliance and licensing.

She has advised clients in a variety of industries including health and beauty, fashion, software, tech, branded consumer products, and entertainment. Natasha has particular expertise in sweepstakes and promotions law. She also assists clients with domain name and website issues, including Privacy Policies, Terms of Use, UDRP disputes, and DMCA compliance.

## Awards

- Selected as a "Rising Star", *Law & Politics*, 2009 - 2015

## Bar Admissions

- California
- New York

## Education

- Columbia University (J.D., *Harlan Fiske Stone Scholar*, 2000)
- Yale University (B.A., 1997)
  - Political Science

## Services

- Intellectual Property
- Contests & Sweepstakes
- Copyright Protection & Enforcement
- Technology
- IP Transactions: Licensing, Acquisitions & Dispositions
- Licensing
- Website & Mobile Compliance
- Trademark Protection, Enforcement & Drafting
- Clearance & Due Diligence
- Branded Consumer Products
- Restaurants
- Food & Beverage

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# Representative Experience

- Drafted sweepstakes rules for an online promotional campaign on behalf of a health

and beauty company.

- Drafted official rules for a skill-based online contest mobile app.
- Handling the clearance, prosecution, protection and enforcement of client's worldwide trademark portfolios.
- Negotiated a celebrity spokesperson agreement on behalf of a health and beauty company.
- Negotiated a license agreement on behalf of an upscale hair salon for sale of its hair care products in a major retail drugstore chain.
- Negotiated a production agreement for a DVD and pilot for a comedy skit.
- Negotiated a talent agreement for television show appearance on behalf of an interior designer.
- Drafted website terms and conditions and privacy policies for a health and beauty company.
- Argued and drafted an ICANN domain name dispute against a cyber squatter before the World Intellectual Property Organization on behalf of an advertising agency.