

Andrew Lux

Associate

ALux@ggfirm.com

Phone – 310.201.7541



Andrew Lux is an Associate in the Litigation Group.

His practice focuses on media and intellectual property disputes. He also has substantial experience litigating complex entertainment and business disputes, as well as defending internet-based retailers from claims under the California Invasion of Privacy Act.

Prior to joining Greenberg Glusker, Andrew was an Associate at a top Am law firm. While attending UCLA School of Law, Andrew served as a judicial extern for the Honorable John A. Kronstadt and as a Research Assistant for Professor Russell Korobkin. He also spent two years at a consulting firm specializing in providing expert witness testimony relating to intellectual property infringement damages.

Bar Admissions

- California, 2022

Education

- University of California, Los Angeles School of Law (J.D., *Order of the Coif*, 2022)
 - Masin Family Academic Gold Award
- University of Southern California (B.S., *magna cum laude*, 2017)
 - Economics/Mathematics
 - Minored in Statistics

Services

- Litigation
- Intellectual Property Litigation
- Entertainment Litigation
- Consumer Claim Defense

Publications

December 8, 2025

When copycats cross the line: What Smucker's lawsuit means for private-label products

FoodBev Media

October 3, 2025

Why the Westlaw case matters to AI, copyright and the future of machine learning

Daily Journal