
Matthew Dysart

Partner

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Matthew Dysart builds the legal infrastructure that lets media businesses grow. Whether he is advising a creator on their first major platform deal, structuring a cross-border joint venture for a global entertainment company, or negotiating content licensing terms with an AI platform, his focus is always the same: getting to know the business behind the deal and helping his business operator, financier, and talent clients make smart, informed decisions.

Matthew represents clients across the creator economy, global entertainment, and AI/technology sectors. Matthew has handled \$3B+ in entertainment deals and is recognized by both *The Hollywood Reporter* and *Variety* for his work at the forefront of entertainment's most consequential shifts, from the rise of personality-backed media businesses to the emergence of artificial intelligence. He is known for translating complex deals into real-world workable legal frameworks, and for his strong network of relationships across platforms, studios, and technology companies.

Matthew's practice is built around three areas where complexity and opportunity intersect. In the creator economy, he serves as outside general counsel to some of the most ambitious digital media companies and creator-led brands, including [MeatEater](#), [Mad Realities](#), [Jomboy Media](#), [Teton Ridge](#), [StagePilot](#), [UnderCurrent Media](#), and [Front Office Sports](#). For global media companies like [HYBE](#), [MGA Entertainment](#), and [Kinetic Content](#), he structures complex joint ventures, cross-border co-productions, and multi-party deals that define the next era of international entertainment. And at the intersection of technology and entertainment, he advises AI companies and studios, including Zencastr and Troveo, on content licensing, data rights, and platform partnership deals that are reshaping how intellectual property is valued and monetized.

Services

- Entertainment
- Film Financing
- Intellectual Property
- Copyright Protection & Enforcement
- Creator Economy
- Digital Media & Content Publishing
- Sports
- Artificial Intelligence

Before joining Greenberg Glusker, Matthew served as Head of Podcast Business Affairs at Spotify, Senior Vice President of Business and Legal Affairs at Entertainment One, and Head of Legal and Business Affairs at AwesomenessTV. His experience operating in high-growth environments gives him firsthand fluency in building, scaling, and selling media businesses, shaping how he approaches every deal he supports.

Professional Affiliations

- Member, Franchise Media Collective (FMC)

Awards

- Listed in *The Hollywood Reporter's* Power Creator Lawyers, 2026
- Listed in *The Hollywood Reporter's* Top Content Creator Lawyers, 2025
- Listed in *The Hollywood Reporter's* Top Sports Lawyers, 2025 & 2026
- Listed in *Variety's* Legal Impact Report, 2025
- Listed in *Variety's* Hollywood's New Leaders
- Listed in *The Hollywood Reporter's* Next Gen
- Listed in *Legal 500*, US Elite Los Angeles - Media and Entertainment, 2026
- Listed in *Lawdragon* 500 Leading Global Entertainment, Sports & Media Lawyers, 2026

Bar Admissions

- California

Education

- Columbia Law School (J.D., 2008)
 - Columbia Business Law Review
 - Stone Scholar
- Tufts University (B.A., *summa cum laude*, 2004)
 - English
 - History

Representative Experience

Film, TV, Music

- Represent a diversified entertainment and media company as outside general counsel for all entertainment matters, including a co-production deal with Telemundo for a music competition show, a joint venture with Televisa, dealmaking with the Estate of Selena Quintanilla for various projects, podcast production and distribution deals, and more.
- Represented a production and creative design company in all business affairs matters, including creative and production design for international touring artists and engagements at The Sphere Las Vegas.
- Represented a production company in the development and production of a

docuseries featuring the U.S. Men's National Soccer Team preparing for the 2026 World Cup, in collaboration with the United States Soccer Federation, and a licensing deal with HBO.

- Represented the production company of a well-known actor in content dealmaking.

Digital / New Media

- Represented a sports and entertainment media company as outside general counsel, including for a podcast distribution deal, as well as other content sponsorship and licensing deals.
- Represented a digital media company in connection with talent joint venture deals, including partnerships for digital-first sports content.
- Represented a social-native content studio and network as outside general counsel, including talent and brand sponsorship dealmaking.
- Represented an outdoor lifestyle and media brand as outside general counsel. Principal deals include a podcast slate deal with iHeart, FAST distribution deals, and various IP, corporate, and employment-related matters.
- Represented a western lifestyle-themed venture in talent dealmaking and content distribution.
- Represented a digital sports media company in connection with content licensing and talent dealmaking.
- Represented a media production company as outside general counsel, including venture fundraising, podcast distribution deals, talent deals, and other matters.
- Represented a mission-driven content venture in podcast, feature film, and television IP development and licensing deals.
- Represented a digital-native talent management and production venture in formation, fundraising, and content dealmaking.
- Represented a new journalism venture in formation, fundraising, and dealmaking.
- Represented a digital-native talent management and production venture in reorganization and talent dealmaking.

Personalities

- Represented an entrepreneur and media personality in a podcast production and distribution deal with Audacy.
- Represented a media company founded by professional athletes in a podcast production and distribution deal with Vox Media.
- Represented a podcast host in a distribution deal with PodcastOne.
- Represented a digital creator in a principal cast deal for Amazon's *Influenced*, brand deals, a publishing agreement for a forthcoming book, and podcast dealmaking.
- Represented a reality TV personality in a deal with Meta for an AI-powered chat personality.
- Represented the creators of a top improv comedy podcast in a distribution deal with Audacy.
- Represented a women-focused meditation podcast network in a distribution deal with Audacy.
- Represented a digital creator in talent matters, including brand engagements.

Tech

- Represented a media technology company in the negotiation of video and audio

licensing deals with OpenAI and various other artificial intelligence platforms.

- Represented an AI-powered audio licensing platform as outside general counsel, including a groundbreaking partnership deal with SiriusXM for vocal attributes of high-profile personalities.