

Ryan D. Webb

Partner

RWebb@ggfirm.com

Phone – 310.201.7569



Recognized by *Variety* as a top dealmaker, Ryan Webb is a trusted advisor known for structuring highly complex deals that reflect the evolving needs of the entertainment industry.

He represents a broad range of clients, including production companies, financiers, established writers, directors, actors, producers, musicians, and emerging talent and influencers. He brings a rare, creative, business-forward lens to entertainment dealmaking, offering clients a unique perspective that bridges talent needs with ever-changing industry dynamics.

His wide-ranging experience includes:

- **Film and Television:** Facilitates complex film and television production and licensing deals and handle rights acquisitions, talent contracts, and distribution agreements for a variety of entertainment projects, including several Academy Award nominated films.
- **Film Financing and Distribution:** Structures single picture and slate financing and distribution arrangements for independent filmmakers, secures financing deals and navigates theatrical, streaming, and downstream distribution channels.
- **Talent Representation:** Acts as a trusted advisor and legal representative for a diverse range of talent, including actors, musicians, directors, producers, and content creators, securing favorable terms for talent compensation, creative control, and ancillary rights.
- **Unscripted Programming:** Provides comprehensive legal counsel to production companies and individuals involved in unscripted reality television programming, navigating issues related to defamation and privacy.
- **Book Publishing:** Extensively advises authors on book publishing agreements across various genres and negotiates favorable terms for authors, ensuring fair advances, royalties, and subsidiary rights, while protecting their creative control and intellectual property.

Services

- Entertainment
- Film Financing
- Video Games, Streaming & Esports

- **Digital Media and Influencer Partnerships:** Plays a pivotal role in negotiating and structuring partnerships between influencers, content creators, and digital media platforms. Crafts influencer marketing agreements that cover a spectrum of industries, from beauty and fashion to tech and lifestyle, ensuring compliance with advertising regulations and disclosure requirements.
- **Executive Agreements:** Negotiates and structures executive employment agreements on behalf of top-tier executives within the entertainment industry, securing competitive compensation packages, including base salaries, bonuses, stock options, and performance-based incentives.
- **IP Protection:** Advises clients on copyright, trademark, and intellectual property matters, including the registration and enforcement of rights, to safeguard their creative works and brands.
- **Licensing and Merchandising:** Assists clients in monetizing their intellectual property through licensing agreements, merchandise deals, and endorsements with major brands.
- **Corporate Structuring:** Provides legal counsel to entrepreneurs and startups in the entertainment industry, guiding them through entity formation, funding, and contractual relationships.
- **Guild Compliance:** Proficiently navigates the complex landscape of entertainment guilds (SAG, WGA, DGA) and their respective collective bargaining agreements on behalf of both members and signatory companies.

As the son of a professional musician, Ryan developed a profound appreciation for the entertainment industry at an early age, setting the stage for his future endeavors. Prior to law school, Ryan freelanced as a musician and currently spends his spare time playing drums in various rock bands and jazz groups around Los Angeles, including the firm's own band, The Gee Gees.

Prior to joining Greenberg Glusker, Ryan practiced at a large national firm focusing on film finance and corporate entertainment.

Awards

- Listed in *Variety's* Legal Impact Report, 2025, 2026
- Listed in *Variety's* Dealmakers, 2021–2023
- Listed in *Variety's* Hollywood's New Leaders, 2021
- Named by *Variety* as an “Up Next” Dealmaker, 2019
- *Best Lawyers: Ones to Watch® in America*, 2024–2025
- *Southern California Super Lawyers Rising Stars*, 2020–2026
- Listed in *Lawdragon* 500 Leading Global Entertainment, Sports & Media Lawyers, 2026

Bar Admissions

- California

Education

- Loyola Law School (J.D., *cum laude*, 2014)
 - Order of the Coif

- University of California, Berkeley (B.A., 2009)