
William D.D. Moodie

Partner

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William Moodie represents clients in a wide variety of general corporate and transactional matters, including entity formation and structuring, equity financings, joint ventures, endorsement and licensing agreements, mergers and acquisitions, and day-to-day corporate matters.

William's experience includes representing a mobile game company in negotiating talent service agreements for commercial appearances with multiple A-list celebrities, advising a real estate developer on private offerings ranging from \$2.5 million to \$6 million to fund commercial and residential property acquisitions, and handling day-to-day corporate matters for a prominent women's denim company, including negotiating multiple complex endorsement agreements with A-list celebrities. He also represents clients in merger and acquisition transactions across various industries.

William is a member of Greenberg Glusker's Pro Bono Committee. He has handled matters including special education advocacy, guardianship petitions, and adoption finalizations for foster children.

Awards

- *Best Lawyers: Ones to Watch® in America*, 2026
- Southern California Super Lawyers Rising Stars, 2024, 2025

Bar Admissions

- California
- Maryland

Education

- University of California, Davis School of Law (J.D., *Order of the Coif*, 2015)

Services

- Corporate
- Mergers & Acquisitions
- Corporate Structuring & Operations
- Apparel & Accessories

- Tulane University (B.A., *magna cum laude*, 2012)
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Representative Matters

- Represented mobile game company throughout negotiations of talent service agreements for commercial appearances with multiple A-list celebrities.
 - Represented lingerie brand in connection with a joint venture with an A-list celebrity, including negotiation of joint venture agreement and license/endorsement agreement.
 - Represented Karlie Kloss in the acquisition of high-end fashion publication W Magazine and the formation of W Media, a joint venture with Bustle Digital Media Group and Sara Moonves, Editor-In-Chief.
 - Represent Kode With Klossy (KWK), a free coding camp founded by Karlie Kloss, that creates learning experiences and opportunities for young women that increase their confidence and inspire them to pursue their passions in a technology-driven world. KWK deals include Ford, StockX, OMAZE, Teach for America, Bumble, and ADCouncil.
 - Represented real estate developer in connection with private offerings ranging from \$2.5 million to \$6 million to raise funds to acquire commercial properties.
 - Represented a well-known women's denim company in day-to-day corporate matters including negotiating a complex endorsement agreement with A-list celebrity.
 - Represented clients across a wide array of mergers and acquisitions transactions including:
 - Stun Creative (aka Known), a full-service marketing company, in the sale of the company to Schireson Associates (a portfolio company of Intermediate Capital Group).
 - Loungefly, a manufacturer of collectibles and memorabilia, in its sale to Funko.
 - Pixomondo, an international visual effects company, in connection with the sale of the company to Mayfair Equity Partners.
 - RYOT, a VR studio, in the sale of its business to AOL/Huffington Post.
 - Liquid IV in its acquisition by Unilever.
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Publications

November 7, 2024

Partnering with Alliance for Children's Rights to Provide Adoption Services